



Tony Bennett Signature Edition Stereophones

KOSS AND TONY BENNETT: THE PERFECT PAIR

FOR IMMEDIATE RELEASE
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Milwaukee, Wisconsin USA: Koss Corporation (NASDAQ SYMBOL: KOSS), the US- based high fidelity stereophone manufacturer, is proud to announce the renewal of the company's lasting relationship with legendary artist Tony Bennett.

On the advent of Tony Bennett's 85th birthday and in recognition of his new release Duets II, Koss and Bennett have joined forces to create the Perfect Pair. In honor of this renewed relationship, Koss has introduced the all new Tony Bennett Signature Edition Stereophone.

The historic relationship between these two legends began in the 1960's, shortly after Koss revolutionized personal listening.

"When my father John C. Koss created the SP3 Stereophone in 1958, one of the first people that he was anxious to demonstrate the product to was his idol, trumpet genius Bobby Hackett," Michael J. Koss, President and CEO said today. "Bobby Hackett introduced the SP3 to Tony Bennett and the relationship between Koss and the music legend continued for decades. We are excited to join the celebration of Tony's 85th birthday and the introduction of his latest Duets release with this commemorative, signature Stereophone complete with a digital download of the new album."

The Tony Bennett Signature Stereophone captures the essence of Tony Bennett and Koss by creating a stereophone with the style and sophistication the two are known for. Pivoting ear cups, coupled with a padded headband, create a comfortable listening experience. The stereophone comes in a sleek carrying case for travel and safe storage.

This unique stereophone provides unparalleled comfort, deep bass response and outstanding noise isolation. All of these features are necessary to enjoy Tony Bennett's newest release, Duets II. This authentic relationship includes a free download of Duets II, featuring Tony paired with some of today's biggest names, including Andrea Bocelli, Michael Bublé, Lady Gaga, John Mayer, and Carrie Underwood.

"I can still remember the first time Bobby Hackett showed me a pair of Koss Stereophones, I couldn't believe my ears," Tony Bennett reminisced, "When I tried the Signature Edition, I had the exact same response, these Stereophones are unbelievable."

When Tony Bennett first experienced the Sound of Koss in the early 1960's, he knew immediately that the best way to enjoy music was with a pair of Koss Stereophones. Tony Bennett has created music most can only dream of, while Koss Stereophones have continued to bring music back to life. The Tony Bennett Signature Edition Stereophone continues this tradition of excellence. To discover the reasons why Koss and Tony Bennett have created the Perfect Pair visit: www.koss.com/duets

Please visit www.koss.com/duets for more details. Koss can also be found on Facebook at www.facebook.com/Koss. The Tony Bennett Signature Edition Stereophone will be available for purchase on September 20, 2011 at Koss.com, Amazon.com and a variety of retailers.

Koss Stereophones

Koss Stereophones has been headquartered in Milwaukee, Wisconsin since 1958 and is known worldwide for its high fidelity stereophones and audio accessories. Koss Corporation also offers digital audiophile compact disc recordings of American orchestras on its Koss Classic Label.



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