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Koss Corporation Partners With Music & Memory to Provide iPods and Headphones to Alzheimer Patients During #GivingTuesday

MILWAUKEE, WI -- (Marketwired) -- 12/02/14 -- Koss® Corporation (NASDAQ: KOSS), the U.S. based high-fidelity Stereophone manufacturer and inventor of the world's first SP3 Stereophone in 1958, announced a #GivingTuesday fundraising partnership with MUSIC & MEMORY.

#GivingTuesday, which takes place on the Tuesday following Thanksgiving (12/02/2014), was started in 2012 as a global day to kick off the holiday season of giving, following Black Friday and Cyber Monday.

This year, as part of its year-end fundraising campaign, Music & Memory, the non-profit that pairs dementia and Alzheimer's patients with personalized iPods, is launching its own #GivingTuesday initiative -- #GivingTunesDay.

Music & Memory is partnering with Koss Stereophones, the maker of the headphones used in all 950 Music & Memory certified facilities, who has issued a challenge grant to support the #GivingTunesDay social media campaign.

"After seeing the documentary film 'Alive Inside,' about Music & Memory at the Milwaukee Film Festival this year I was struck," said Michael J. Koss, Jr., Director of Marketing, Koss Corporation. "It was incredible to see the effect the Music & Memory personalized music program had on those suffering from Alzheimer's and other forms of dementia. I knew instantly that we needed to get even more involved."

Koss Corporation: The Original American Stereophone Company, since 1958

Koss Corporation markets a complete line of high-fidelity headphones, speaker-phones, computer headsets, telecommunications headsets, active noise canceling headphones, wireless headphones, wireless speakers and compact disc recordings of American Symphony Orchestras on the Koss Classics label. For more information, follow Koss on Twitter [@KossHeadphones](#), on Facebook at [Facebook.com/Koss](#), or at [Koss.com](#)

For More Information:

Nicole Nelson
262-303-4238
[Email Contact](#)

Source: Koss Corporation

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