



## Introducing the Koss ProDJ200 Stereophone

### INTRODUCING THE KOSS PRODJ200 STEREOPHONE

**Las Vegas, NV USA – January 12, 2012** – Koss Corporation, the Milwaukee, Wisconsin based high fidelity stereophone manufacturer and inventor of the world's first SP/3 Stereophone in 1958, has introduced the ProDJ200 to their Professional DJ product line.

From the company's Listening Lounge at the 2012 Consumer Electronics Show in Las Vegas, Michael J. Koss, President and CEO of Koss Corporation said, "The new ProDJ200 is an exciting addition to our Professional DJ line of products."

Designed for both music professionals and music enthusiasts alike, the ProDJ200 features the globally recognized Sound of Koss wrapped into extremely resilient spun metal ear cups. ProDJ200 folds flat for easy storage in a new, specially designed Koss travel case.

"Full-size stereophones are more popular than ever – we think ProDJ200 is aesthetically one of the best looking full-size stereophones on the market and when it comes to sound – no one beats the Sound of Koss," said Koss.

The ProDJ200 gives listeners the flexibility to change cords on the go with a new detachable cord design. Included with every ProDJ200 is a standard, professional grade, 8-foot coiled cord, and a new 4-foot straight cord equipped with Koss Touch Control (KTC) remote and microphone technology made for iPhone®, iPad® and iPod®. KTC allows listeners to stay connected, shuffle songs and control the volume with the simple flick of a switch.

"With over 50 years of innovative experience in the stereophone industry, we know what works. While many of our competitors are trying to figure out how to design a

headphone that fits and sounds great, we continue to offer listeners evolutionary products based on my father's revolutionary introduction in 1958," commented Koss. "That's one of the benefits of having more than 54 years of experience in the industry."

The ProDJ200 will ship in early Spring 2012. To find out more information and to become a True Believer, visit [www.koss.com](http://www.koss.com).

#### Koss Stereophones

Koss Stereophones has been headquartered in Milwaukee, Wisconsin, since 1958 and is known worldwide for its high fidelity stereophones and audio accessories. Koss Corporation also offers digital audiophile compact disc recordings of American orchestras on its Koss Classic Label.

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