



September 2, 2014

## Share the Sound of Koss(R): Introducing the BTS1 Wireless Bluetooth(R) Speaker

MILWAUKEE, WI -- (Marketwired) -- 09/02/14 -- Koss® Corporation (NASDAQ: KOSS), the U.S. based high-fidelity Stereophone manufacturer and inventor of the world's first SP/3 Stereophone in 1958, announced the release of the BTS1 Wireless Bluetooth® Speaker.

"Sharing the Sound of Koss is now easier than ever," said Michael J. Koss, President and CEO of Koss Corporation.

Small enough to fit in a pocket and weighing just 0.36 lbs, the BTS1 Wireless Bluetooth® Speaker is designed specifically for portability and on-the-go use. Its lightweight design is accentuated by its minimalistic properties which make it incredibly compact and perfect for travel.

"Our biggest challenge was making the BTS1 sound as good as it looked," said Koss. "Our Engineering and Design Teams came together and made it sound even better - using several unique solutions for driver assembly, porting and material specification. It's surprising just how big this speaker can sound for its size."

The BTS1 Wireless Bluetooth® Speaker features a unique kickstand allowing the listener to choose between omni-directional and directional listening, providing a personalized experience for any location.

Using the BTS1 Wireless Bluetooth® Speaker is incredibly easy. On-board controls allow for quick pairing and easy access to volume control. The BTS1 also has 3.5 mm auxiliary in and out jacks for connected listening, as well as the option for daisy chaining.

The BTS1 Wireless Bluetooth® Speaker ships today and is available immediately at [Koss.com](http://Koss.com) for \$59.99.

For more information including a look inside the development of the BTS1, visit: [newproducts.koss.com](http://newproducts.koss.com)

*Koss Corporation: The Original American Stereophone Company, since 1958*

Koss Corporation markets a complete line of high-fidelity headphones, speaker-phones, computer headsets, telecommunications headsets, active noise canceling headphones, wireless headphones, wireless speakers and compact disc recordings of American Symphony Orchestras on the Koss Classics label. For more information follow Koss on Twitter [@KossHeadphones](https://twitter.com/KossHeadphones), on Facebook at [Facebook.com/Koss](https://www.facebook.com/Koss), or at [Koss.com](http://Koss.com)

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Source: Koss Corporation

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